

STUDENT COMPETITION NOTICE TMD 2020

Art.1 – Object of the competition

The TMD2020 team with the Japanese companies Sochikusya Co. Ltd, GEN and the patronage of the Milan Municipality and the University Politecnico di Milano promotes the fifth edition of TERRA MIGAKI DESIGN (later on referred as “TMD”) design competition about contemporary products manufactured with raw earth.

This fifth edition, opened only to students, is focused on designing a sustainable design products: to achieve this goal, design skills and knowledges of raw earth processing are required .

The product designed for the competition can be a product or a furniture; in any case, the function of the product should be compatible to raw earth processing specific, paying particular attention to material's specific properties.

The raw earth can be used in its natural form , as a premixed blend (with additives, agglomerates...), hybridized or combined with other materials.

For more details please refer to Attached competition TMD 2020.pdf file available on TMD website and follow the workshops held by the teachers.

In order to promote the knowledge of the subject and provide practical support to all the international participants of the competition, TMD Ambassadors have been nominated all over the world: their aim is to promote the competition and support the competitors, organizing conferences, practical workshops and giving technical support finding raw materials and craftsmen for prototyping. The complete list with the name of the Ambassadors will be published on the website www.terramigakidesign.com

Art.2 – Eligibility

The competition is open to all the students of University, Design institutes and Academies

Each participants may take part to the competition individually or in group: in this case, each participant shall sign a statement appointing a group leader, that will act as the only referent of the group towards the organisation and will be the sole holder of the prize.

The following people are not eligible for the competition:

jury member

members of the executive boards of all organization bodies

relatives of the jury up to second degree

people who have working relationships of any nature with the members of the jury developed in the 2019-2020 TMD edition

members of the TMD2020 team

Art.3 – Documents required

- a PDF file, containing the presentation board, ISO A2 size (420x594 mm) with drawings, renderings, sketches or prototype pictures - if available - to communicate the shape, dimensions, construction and assembly details of the product. A brief description of the project, written in English or Italian, is required as well. The layout must be downloaded from the competition website , the respect of the format is mandatory.
- a Word or Text file (max five pages), containing a report in English or Italian explaining the function of the product, its use, the craft or industrial manufacturing method, how the award criteria are met (see following art. 10); it may also include images and sketches.

Any available prototype must be delivered as indicated in art. 7

During the events of Fuorisalone, TMD will exhibit all the selected projects.

The team TMD will select the prototypes and the project that will be exhibited for free at the exhibition TMD at Museo Messina in Milan.

It is forbidden to write the participant's name on the submitted documents, drawings or prototypes; the

projects are identified by the project name reported in the presentation board title block.

The competition jury, after the award ceremony, will enhance and report the names of all the participants and especially the winners.

Art.4 – Document downloading

You can download on the contest website:

- The layout for the presentation board in A2 size both in PDF and in DWG: title block, text space, drawing-images space have to be respected
- The design brief
- The dossier with examples, images and information about earth finishes used in design object, in PDF (Attached competition TMD 2020.pdf)

Art. 5 – Submission

The submission to the competition is free of charge, for the submission please fill in the form available on the competition website, then send an email to competition@terramigakidesign.com attaching:

- the statement with the appointment of the group leader, signed by all group members, if necessary.

Registration must be submitted by 31st of May 2020.

Art. 6 – Deadline for documents delivery by email

Midnight of May 31st, 2020 (Italy local time) is the deadline for the delivery of the required documents (max 5GB) mailing them to competition@terramigakidesign.com.

Art. 7 – Deadline for presentation board of the selected project and prototype delivery

The selected projects have to be printed on forex thickness 5 mm (board A2) and send it, with the prototype if realized, at:

Address: museo Francesco Messina, via San Sisto 4/A, 20122, Milan, Italy

Shipping method accepted: post or by hand

Receiving time:

from 10.00 am to 6.00 pm

The competition organization is not liable for damage, theft and tampering prototypes before, during and after the exhibition of the Fuorisalone. In any case the exhibition spaces are protected by surveillance during the night. The prototype has to be picked up not later than DA DEFINIRE from 10.00 am to 6.00 pm: after that date the TMD organizers will not be responsible for their storage.

Shipping costs and withdrawal are to be paid by the participants.

Only the selected projects will be received and exhibited in the Museo Francesco Messina. The TMD Committee after selecting the projects, will contact the authors directly.

Art. 8 – Anonymity

It's forbidden to report participants own names on any of the submitted documents and prototypes.

The name of the project only is required to be reported on all the documents required (art.3), not only on the project drawings but also in the submission form.

Art. 9 – Jury

Jury is composed by:

- prof. Giovanni Dotelli (sustainability)
- arch. Mariastefania Bianco (technologies and characteristics of earth material)
- designer Paolo Lomazzi (design principles)

The jury will decide by majority on the anonymous drawing project. The decisions of the Jury are irrevocable and unquestionable.

Art. 10 – Award criteria

Jury will examine the projects on the base of:

- design originality and innovation (35%)
- accordance between the function of the object and the properties of raw earth (35%)
- sustainability (30%)

The jury will examine submissions which comply with the regulation of this competition notice only

Art. 11 – Award ceremony day, dissemination and publication of competition results

The results of this Competition will be announced to the participants during the Award Ceremony after the exhibition of the projects during the Fuorisalone2020, and will be published on the Competition website (www.terramigakidesign.com) and on the website of the partners as well.

Art. 12 – Awards

All projects accepted in the competition will be highlighted, since they will be exhibited during the Fuori Salone week at museo Francesco Messina in Milan

Maximum emphasis will be given to the first three selected projects that will also receive the prizes described below:

1st prize:	Special Trophy TMD2020 Cohettui produced by the Japanese company Sochikusya Co. Ltd, free submission to the workshop on Japanese finishes with magister artis Kenji Matzuki (Sochikusya Co. Ltd) organized by Anab , publication on Terra Magazine, Terra Book
2nd prize:	Special Trophy TMD2020 free submission to the workshop on Japanese finishes with magister artis Kenji Matzuki(Sochikusya Co. Ltd) organized by Anab publication on Terra Magazine, Terra Book
3rd prize:	Special Trophy TMD2020 Kit of special Japanese tools publication on Terra Magazine, Terra Book

The Jury will give an honorable mention to other worthy projects.

The prizes are collected by the winners the day of the award ceremony

Art. 13 – Copyright and property

Copyright shall remain in total ownership of the participant.

The presentation boards will remain the property of the TMD organizers in order to show them in the following travelling exhibitions. The participation to the competition implies the consent to publication and dissemination of the projects by press or through Internet, by the organizers. The availability of some selected prototypes will be required for the itinerant exhibitions.

Art. 14 – Languages

English and Italian